

Communication Letter: Impact of Current Geopolitical Situation

8th May 2026

Dear Customer,

We are actively monitoring the developing situation in the Middle East. The current geopolitical situation has led to significant disruption across global energy markets, transportation routes, and supply chains. These conditions have resulted in sustained increases in input, logistics, and operational costs across our industry.

While we routinely monitor and take steps to mitigate these issues through efficiency measures, supplier engagement, and careful cost management, the scale and impact of these disruptions mean that we cannot fully absorb the additional costs. As a result:

With effect from 10th June 2026, the following increases will take effect:

- 7% across all Brands and Products, with the following exceptions which will be communicated via you price lists:
 - Dowsil 3363 & 3362
 - Dowsil C60 & C50
 - Geocel HM applicators range

From the date of this letter up until 10th June 2026 (when price increases take effect) SW may be required to limit total orders for each customer. If required, total order [volumes / values] will be capped at 110% of the [volume/value] of orders during the same date range in 2025 (allowing for a +10% change).

Please be assured that this decision was not taken lightly. We remain committed to minimizing disruption to our customers wherever possible.

As a global manufacturer and one of the largest paint and coatings companies in the world, we have a diverse supply chain which allows us to source products from multiple suppliers and operate with a broad range of shipping options. This robust network positions us well to execute on contingency planning to minimize business interruptions.

The current geopolitical situation is still very fluid, and we continue to closely monitor the situation on a global basis. We appreciate your understanding and we will keep you posted with updates as appropriate.

Your Sherwin-Williams representative will be in contact for any questions and to provide a SKU listing along with final price lists.

Best regards,



Jane Ryder
Vice President and General Manager
Sherwin-Williams UK Limited

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