

8th May 2026

Re: New Price List June 2026.

Dear Customer,

We would like to inform you of an upcoming update to our pricing, effective from 1st June 2026.

This adjustment reflects the continued increase in costs globally, including raw materials, energy, logistics, and manufacturing. These pressures have been experienced across our supply chain worldwide, and despite our continued efforts to mitigate their impact, a revision to our pricing structure has become necessary.

As Tsurumi UK, we remain fully committed to delivering high-quality products and dependable service to our customers. We have taken careful steps to absorb cost increases wherever possible and to minimise the impact on our customers.

This year, we will implement a revision to our List Prices. However, following a detailed review of our pricing structure and discount framework, the effective price increase on a net basis will equate to approximately 3.0% to 4.2%, depending on product range.

Key details:

- New pricing effective from: 1st June 2026
- List price adjustment: To align with Tsurumi European List Price
- Net price impact: Approx. 3.0% – 4.2% (varies by product)
- Updated price lists: To be provided separately
- Updated Free Carriage terms: please refer to the updated price list.

We believe this approach allows us to maintain transparency while ensuring we continue to offer competitive and sustainable pricing in the market.

We sincerely appreciate your continued support and understanding. Should you wish to discuss how these changes may affect your account, please do not hesitate to contact your usual Tsurumi representative.

Thank you for your ongoing partnership.

Yours sincerely,



Takanori Yoshida
Managing Director



Pete McMurtrie
Sales Director